



Hong Kong Sea Transport
& Logistics Association
香港航運物流協會

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Hong Kong Sea Transport and Logistics Association 香港航運物流協會



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HISTORY

Established in 1994, the Association is a non-profit organization with target membership among Shipping Lines, Tramp & Bulk Carrier, Agent & Freight Forwarder in Ocean and Air, Port and Terminals, Warehousing & Distribution, Logistics Services Providers companies across the Supply Chain Arena including individuals from Business Owner, Management, Academic, Professional, Engineers, Practitioner, Researcher, which recently including E-Commerce Practitioner, Technology, Port & freight consolidator, consultants.

Leveraging on past 27 years of track record, the Association represents the collective interests of the port, shipping, logistics industry described aforesaid to have an authoritative voice and representation within the government and across industries in the private sector, both in Hong Kong, China, in particular GBA areas and connecting Overseas. The Association is also actively engage in setting industry standards, best practices and providing educational information, training courses that enhance the practices and service levels of the profession in Hong Kong.

Mission & Objectives

- To act as a common platform for dialogue among members and offer a channel for members to better understand the development and trends in the market, thereby, improving their operation and business knowledge and expertise, awareness of market dynamics.
- To disseminate information about the market, the industry and education and training , and to organize industry or industry-related training for its members to help raise their professional standing, efficiency and competitive edge.
- To solicit expert opinions affecting the industry and the business from members and other interested parties, to liaise with other bodies and be the collective representative of its members on industry issues.
- To organize and coordinate activities and other services that help to enhance mutual relations among business, practitioners, subject matter expert with correct relevance among members, as well as between the membership and other bodies, association, professionals and governments.
- To promote, in general, the shipping, logistics, port and maritime, supply chain industry and help identify opportunities in new markets.

歷史背景

香港航運物流協會成立於一九九四年，為一非牟利團體，目標會員包括定期，不定期班輪、散貨船、海運和空運貨運代理、港口及碼頭、倉儲和配送、及個人會員覆蓋供應鏈的物流服務供應商，包括企業家、主管、學術、專業人員、工程師、從業員、研究員。最近會員更包括電子商務企業貨、貨運集運商及顧問。

憑藉過去27年的努力，協會代表上述航運，物流業的集體利益，向中國及香港政府內部及私營部門的各階層，特別在大灣區及海外，表達其立場及意見。協會亦積極參與制定行業標準，最佳實踐及提供教育資訊及培訓課程，以提升香港專業的實踐和服務水平。

使命&目的

本會成立目的主要包括：

- 作為會員之間的平台，為會員提供更好渠道了解市場發展和趨勢，擴大人際網絡，加強專業知識及了解最新市場動態；
- 發放有關市場和業界的最新信息，並為會員和業界提供相關培訓，以幫助持續更新運輸和物流知識，有助業持續專業發長及專業地位，加強業務營運效率和競爭優勢；
- 協會代表航運，物流業的集體利益，向會員或其他相關行業徵求專業意見，向相關部門表達其立場及意見；
- 舉辦相關活動和提供服務幫助業界，鼓勵會員及與業界、其他相關機構、專業人士和政府之間互相交流，保持緊密關係；
- 促進航運，物流和供應鏈行業發展，發掘更多商機、開拓更有願景的新市場。

Now is the time to JOIN!